The Grand & baby grand Galleries Exhibit Guidelines

All artists who have been selected for exhibition at The Grand or baby grand must observe the following guidelines in presenting and hanging their show. The purpose of these guidelines is not to enforce uniformity, but to create a certain aesthetic, consistency, and a professional atmosphere of quality and attention to detail.

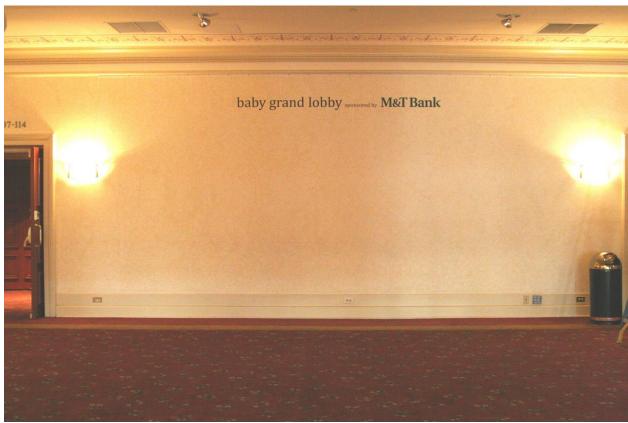
The artwork displayed must be consistent, in nature and in quality, with the work presented in the artist's application. If, in The Grand's sole judgment, they are not consistent, The Grand reserves the right to cancel that artist's show. The Grand also reserves the right to cancel the exhibit if, in its judgment, the guidelines below have not been followed. Cancellation may occur as late as the day the show is scheduled to open.

- **1. Consideration.** All artists must submit an application, sample of artwork (website link, image files, or hard copy) and a \$25.00 gallery fee for consideration to exhibit at The Grand. This fee is necessary to assist The Grand in covering its gallery expenses.
- **2. Uniqueness of Show.** The body of work in the exhibit should not consist entirely of work that has been previously exhibited at The Grand. Some artwork may be repeated in combination with new work on display.
- **3. Space Requirements and Assignment**. While artists may request a specific gallery in application process, The Grand reserves the right to place each artist in the appropriate area depending on their lot, number and size of pieces, and general availability. Artist must have enough work to fill one of the designated spaces as described below.

baby grand Gallery:



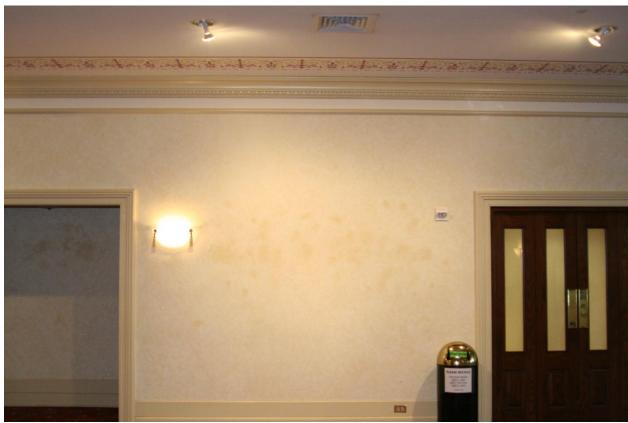
baby grand Gallery 19 ft. (wall 1)



baby grand Gallery 19 ft., 4 in (wall 2)



baby grand Gallery 6 ft., 6 in (wall 3)



baby grand Gallery 6 ft. (wall 4)

The Grand Gallery:



The Grand Gallery 25 ft. (wall 1)



The Grand Gallery 25 ft, 6 in (wall 2)



Above is the zipper hanging system used in the galleries. Please plan accordingly for presenting your artwork.

- **4. Publicity.** Each artist is responsible for submitting publicity information (images and artist statement) to the gallery administrator for use in publicizing the show. This information will be used for preparing public announcements in preparation for the exhibit.
- **5. Art Loop Wilmington.** Artist agrees to take part in and be present for the Art Loop Wilmington on the first Friday of the artist's exhibit month. Artists are invited to hold a reception during the Art Loop. Artist will assume all costs associated with this reception.
- **6. Information on the Artist.** Visitors are often interested in learning more about the artists. Exhibitors are also expected to make information about themselves available for visitors. This may be as simple as a bio sheet with current contact information, or as elaborate as a notebook containing artist's statements, reviews, brochures, lists of other exhibits, etc. There is a wall-mounted magazine rack located in each gallery for the artist's use.
- **7. Price List/Inventory for the Show.** Artists are responsible for providing a price list identifying the works by number, title, size, media, and price. A minimum of 100 copies is recommended to be available in the gallery for the opening reception and visitors' use throughout the show.
- **8. Hanging and Taking Down Artwork.** In the Artist Contract, each exhibitor is given precise dates for his or her show, the date for Art Loop Wilmington, and the dates for hanging and dismantling the show. Works may not be removed from the gallery until the end of the show, unless a work is sold. In the event a work is sold and must be taken down, we ask that the artist replace the empty space with another piece. Hanging and dismantle dates are scheduled Monday through Friday between the hours of 10 AM and 4 PM. Due to the nature of The Grand's spaces and many events hosted here each year, weekends and evening hours will be subject to staff availability. Artists are required to adhere to the dates contracted.
- **9. Presentation of Artwork.** All artwork must be presented in a professional manner, e.g., any frames, matting, etc. must be acceptable to The Grand and must present the works in a manner that is consistent with the artist's exhibition proposal. Subject matter must be acceptable for public viewing where children are present; i.e. no nudes, graphic material, displays of violence, or provocative subjects without prior approval.
- **10. Works for Sale.** The pricing of work for sale is at the discretion of the artist. The Grand does not take a percentage of any work sold. A price list must be available, identifying all works shown. If certain works are not for sale, "NFS" may be used. If an item is not priced, "POR" (Price on Request) is used. The Grand acts as a gallery space only, therefore all contact information regarding purchasing artwork must be in the gallery for patrons to view.

Please contact Eric Berman at 302-658-7897 x3256 or email eberman@grandopera.org with additional questions or concerns.