

The Grand Galleries Exhibition Guidelines

All artists who have been selected for exhibition at The Grand must observe the following guidelines in presenting and hanging their show. The purpose of the guidelines is not to enforce uniformity, but to create a certain aesthetic consistency and a professional atmosphere of quality and attention to detail.

The art works displayed must be consistent, in nature and in quality, with the works presented in the artist's exhibition proposal. If, in The Grand's sole judgment, they are not consistent, The Grand reserves the right to cancel that artist's show. The Grand also reserves the right to cancel the exhibition if, in its judgment, the guidelines below have not been followed. Cancellation may occur as late as the day the show is scheduled to open.

1. Consideration. All artists must submit an application, sample of artwork (hardcopy or CD) and a \$25.00 gallery fee for consideration to exhibit at The Grand.

2. Uniqueness of Show. The body of work in the exhibition should not be work that has been previously exhibited at The Grand.

3. Gallery Fee. This fee is necessary to assist The Grand in covering its gallery expenses. There is a Gallery fee of \$25.00 for each application submitted.

4. Space Requirements. Artist must have enough work to fill one of the designated spaces:

baby grand Gallery:

Two Walls: 23 feet each

1 Wall: 10 feet

1 Wall: 11 feet

Optional: baby grand bar area

Main Stage Gallery:

1 Wall: 35 feet

1 Wall: 31 feet

5. Publicity. Each artist is responsible for submitting publicity information (images and biography) to The Grand gallery administrator for use in publicizing the show. This information will be used for preparing press releases to the local media and in preparation of the show invitation

6. Art on the Town. Artist agrees to take part in and be present for the City of Wilmington's Art on the Town on the first Friday of the artist's exhibit month. Artist is encouraged to hold a reception during the art loop, however artist will assume all costs associated with this reception.

7. Information on the Artist. Visitors are often interested in learning more about the artists. Exhibitors are also expected to make information about themselves available for visitors. This may be as simple as a bio sheet with current contact information, or as elaborate as a notebook containing artist's statements, reviews, brochures, lists of other exhibits, etc. There is a wall-mounted magazine rack located in each gallery for the artist's use.

8. Price List/Inventory for the Show. Artists are responsible for providing a price list identifying the works by number, title, size, media and price. A minimum of 100 copies should be available in the gallery for the opening and visitors' use throughout the show.

9. Hanging and Taking Down Show. In the Exhibition Contract, each exhibitor is given precise dates for his or her show, the date for Art on the Town and the dates for hanging the show and taking it down. Works may not be removed from the gallery until the end of the show, unless a work is sold. In the event a work is sold and must be taken down, we ask that the artist replace the empty space with another piece. Hanging and dismantle dates are scheduled Monday through Friday between the hours of 10AM and 5PM.

Due to the nature of The Grand's space and the many events hosted here each year, weekend and hours after 5PM will not be honored. We ask that artists please adhere to the dates proposed.

10. Presentation of Artwork. All artwork must be presented in a professional manner, e.g., any frames, matting, etc. must be acceptable to The Grand and must present the works in a manner that is consistent with the artist's exhibition proposal. Subject matter must be acceptable for public viewing where children are present; i.e. no nudes, graphic material or displays of violence, no provocative subjects.

11. Works for Sale. The amount of work for sale is at the discretion of the artist. *The Grand does not take a percentage of any work sold, however, if work is sold for a profit The Grand suggests a small donation be made to the venue.* A price list must be available listing all works shown. If certain works are not for sale, "NFS" may be used. If an item is not priced, "POR" (Price on Request) is used. The Grand acts as a gallery space only, therefore all contact information regarding purchasing artwork must be in the gallery for patrons to view.

Please contact Melissa Joy Hart at mhart@grandopera.org with additional questions or concerns.